



FOR IMMEDIATE RELEASE

Contact: Benjamin Lewis
Perception, Inc.
301-963-7555

Kristin Petrick
TD AMERITRADE
(402) 574-6569

The Your Money Bus Tour is Heading to Greensboro to Help Local Residents Address Their Pressing Financial Concerns:

NAPFA Consumer Education Foundation, TD AMERITRADE, *Kiplinger's Personal Finance* magazine and *FiLife.com* join forces to deliver financial education during national bus tour stop in Greensboro.

ARLINGTON HEIGHTS, IL (December 14, 2009) – Economic uncertainty has left many American consumers scratching their heads over basic and complex financial issues. This confusion, compounded by the crisis of confidence in the financial services industry, has increased the need for people to be better educated on personal financial issues.

In recognition of this growing problem, four financial industry leaders are taking the issue of debt, saving and financial literacy to the streets of Greensboro as the **Your Money Bus Tour** resumes a second year of coast to coast stops to help individuals and families. The National Association of Personal Financial Advisors (NAPFA) Consumer Education Foundation, TD AMERITRADE, *Kiplinger's Personal Finance* magazine and *FiLife.com* are collaborating on the second year of the **Your Money Bus Tour**.

Coming to Greensboro January 21-22, 2010, the **Your Money Bus Tour** will deliver the important message that it is never too late to start taking steps to prepare for a secure financial future.

During the stop, the **Your Money Bus Tour** will conduct the following events:

January 21, 2010 -

- 11:00 am to 2:00 pm and 4:00 to 7:00 pm – Free financial advice event at Greensboro Library Hemphill Branch (2301 W. Vandalia Road, Greensboro, NC 27407). Bring your financial questions and get them answered by a financial advisor.

January 22, 2010 -

- 11:00 am to 2:00 pm and 4:00 to 7:00 pm – Free financial advice event at Bryan Family YMCA (501 W. Market Street, Greensboro, NC 27401). Bring your financial questions and get them answered by a financial advisor.

To learn more about the Greensboro events, visit www.yourmoneybus.com for up-to-date schedule information.

“The first year of the **Your Money Bus Tour** was incredibly successful. It provided us an opportunity to get involved and help people who, at the time of the economic fallout, really needed guidance,” said Michael Joyce, CFA, CFP®, chairman of the NAPFA Consumer Education Foundation Board. “We found out quickly that the thousands of people we helped during the first tour was only a drop in the bucket in terms of the number of people who need help. The Foundation is proud to work with our fellow sponsors as we bring the bus to Greensboro and many other cities over the next year.”

If you have any questions regarding the **Your Money Bus Tour** and would like to talk with a representative regarding the upcoming stop in Greensboro please contact Benjamin Lewis of Perception, Inc. at 301-963-7555 or benjamin.lewis@perceptiononline.com.

ABOUT THE NAPFA CONSUMER EDUCATION FOUNDATION

The NAPFA Consumer Education Foundation is built upon the expertise of the National Association of Personal Financial Advisor's more than 2,000 members and its high standing within the industry. The Foundation makes grants to organizations that demonstrate the ability to educate consumers about basic personal financial issues. The Foundation will partner with recognized educational organizations to expand the breadth, depth, and distribution of consumer financial education programming, including materials developed by NAPFA.

For more information, please visit www.NAPFAFoundation.org

ABOUT TD AMERITRADE HOLDING CORPORATION

TD AMERITRADE Holding Corporation, through its brokerage subsidiaries,(1) combines innovative trading technology, easy-to-use and understand investment tools and services, investor education and superior client service to create a market-leading financial services experience. Now home to the award-winning thinkorswim trading platform(2) and the Investools investor education program, TD AMERITRADE provides millions of retail investors, traders and independent registered investment advisors (RIAs) with the tools, service and support they need to help build confidence in today's rapidly-changing market environment. The Company's common stock trades under the ticker symbol AMTD. For more information, please visit www.amtd.com.

(1) TD AMERITRADE, Inc., member FINRA (www.FINRA.org) /SIPC (www.SIPC.org), TD AMERITRADE Clearing, Inc., member FINRA/SIPC, and thinkorswim, Inc., member FINRA(www.FINRA.org) /SIPC (www.SIPC.org) /NFA (www.nfa.futures.org).

(2) thinkorswim was rated #1 overall online broker, "best for frequent traders," and "best for options traders" in Barron's ranking of online brokers, 3/16/2009. thinkorswim was evaluated versus others in eight total categories, including trade experience/execution, trading technology, usability, range of offerings, research amenities, portfolio analysis & reporting, customer service & access and costs. thinkorswim topped the list in 2009 with the highest weighted-average score. Barron's is a registered trademark of Dow Jones & Company ©2009.

ABOUT KIPLINGER'S PERSONAL FINANCE

Kiplinger's Personal Finance magazine provides down-to-earth advice on managing money and achieving financial security. It provides trustworthy information and practical guidance on saving, investing, planning for retirement, paying for college, buying an automobile, home and other major purchases. The *Kiplinger's Personal Finance* website offers the same great advice that's in the magazine.

For more information, please visit www.Kiplinger.com.

ABOUT FiLIFE.COM

A Dow Jones / IAC joint venture, FiLife.com is where people get their personal finances in shape. FiLife's how-to guides, tools, network of experts and active community members help you better understand your financial health and empower you to take action. FiLife puts the personal back in finance.

For more information on how to achieve financial health, please visit FiLife.com and follow FiLife on Twitter: twitter.com/filife (@FiLife).

###